

Rubric: 13.3.3

PERSUASIVE SPEECH or Opinion Editorial

Skills	Points Possible	Self Eval	Teacher Score
Understanding of Structure/Pattern of Essay Type Is it written like a SPEECH or newspaper editorial?	10		
Quality of Introduction Paragraph and Hook (engaging, appropriate to topic)	5		
Quality of Thesis Statement (states an interesting, debatable point; requires support; is precise and focused)	5		
Quality of Supporting Paragraphs (appropriate in number and type, appropriate in structure, each develops thesis and sticks to one point)	10		
Quality of Conclusion Paragraph and Clincher Sentence (appropriate wrap-up, restatement of thesis in new words)	5		
Quality of Original Thought Demonstrated in Essay (presents original, interesting point; supports point in convincing manner)	5		
Use of Transitions	2		
Use of Language (clear, varied, precise)	4		
Punctuation, Spelling, Grammar	2		
Presentation (font, format, neatness)	2		
Total	50		